

Message Text

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51

ACTION EB-07

INFO OCT-01 NEA-09 ISO-00 CAB-02 CIAE-00 COME-00 DODE-00

DOT-00 INR-07 NSAE-00 FAA-00 L-02 H-02 SS-15 NSC-05

PA-01 PRS-01 USIA-06 IO-10 /068 W

----- 034684

R 071410Z APR 75

FM AMEMBASSY AMMAN

TO SECSTATE WASHDC 4325

INFO AMEMBASSY BEIRUT

AMEMBASSY CAIRO

AMEMBASSY ABU DHABI

AMEMBASSY DAMASCUS

AMEMBASSY DOHA

AMEMBASSY DHAHRAN

AMEMBASSY JIDDA

AMEMBASSY MANAMA

AMEMBASSY MUSCAT

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BEIRUT FOR RCAA

BEIRUT PASS BAGHDAD

E.O. 11652: N/A

TAGS: EAIR, JO, US

SUBJECT: ARAB REGIONAL AIR CHARTER SERVICE: "ARAB WINGS"

1. SUMMARY: ROYAL JORDANIAN AIRLINES (ALIA) HAS CONCLUDED AGREEMENT WITH US-BASED EXECUTIVE JET CORPORATION FOR A CHARTER "AIR TAXI" SERVICE TO OPERATE IN THE ARAB WORLD. END SUMMARY.

2. BRUCE SUNDLUN PRESIDENT OF US EXECUTIVE JET AVIATION CORPORATION OF COLUMBUS, OHIO CURRENTLY IN JORDAN FOR CONCLUDING A AGREEMENT FOR STARTING A CHARTER "AIR TAXI"SERVICE.

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THIS SERVICE WILL BE ROUGHLY SIMILAR TO EXECUTIVE

JET SERVICE IN US AND IS DESIGNED TO PROVIDE
QUICK RESPONSE AIR CHARTER SERVICE FOR BUSINESSMEN
AND VIP'S WHO CANNOT AFFORD THE TIME REQUIRED
FOR REGULAR AIRLINE SERVICE IN THE ARAB WORLD.
SERVICE WILL BE EXPENSIVE (\$1.75 PER MILE PER PASSENGER).

3. SERVICE WILL UTILIZE TWO 6-SEAT FALCONS AND THREE 10-SEAT
LEARJETS. HEADQUARTERS WILL BE IN AMMAN AND
SERVICE IS ENVISAGED TO COVER PARTICULARLY ARABIAN
PENINSULA AND ALSO SYRIA, IRAQ AND LEBANON. SHARES IN
COMPANY WILL BE AS FOLLOWS: JORDAN WORLD AIRWAYS (HOLDING COMPANY
FOR ALIA) 50 PERCENT; EXECUTIVE JET 20 PERCENT; REMAINDER
FROM VARIOUS GULF SOURCES;

4. EXECUTIVE JET PRESIDENT SAID THAT COMPANY IS
TAKING CALCULATED RISK IN FOUNDING SERVICE, BUT ON
BASIS OF SURVEY, THEY BELIEVE THAT ARAB PETRODOLLAR
BOOM AND CONSEQUENT OUTSIDE INTEREST IN ARAB WORLD
WILL PROVIDE SUFFICIENT DEMAND FOR AIR CHARTER
SERVICE. SERVICE WILL START IN MAY AND IS ALREADY BOOKED
SOLID FOR FIRST TWO WEEKS BY TOUR ORGANIZED BY CHASE
MANHATTAN.
SUDDARTH

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Message Attributes

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